

Outreach Agenda
January 12, 2008

- I. Opened with Serenity Prayer
- II. Members Present:
 - Doug
 - Christine
 - Arlene
 - Joe L
 - Sean
 - Corry
 - Karen
 - John
- III. Minutes from December 8 approved
- IV. Public Relations – Chapter 4
 1. Distributed copies of Chap 4
 - i. Important to find out about who you are speaking with
 - ii. Ask what they know about us.
 - iii. Identify who in the organization is the decision maker.
 2. Important to create a dialogue
 - i. Language choices are critical – speak to your audience.
 - ii. Rehearse is good.
 3. SUBSTANCE OF THE DIALOGUE – most important
 - i. Reviewed items 1 through 7 on page 34 of chap 4.
 - ii. We do not make promises that NA will work for everyone...
 - iii. Highlight our diversity
 - iv. Talking points on page 35
 - 12-step, mutual help, sponsorship program
 - NA is based on practical application of spiritual principles
 - What a newcomer can expect at an NA meeting
- V. Dialogue examples.
 1. Dialogue – see draft
 - Dialogue with probation officer
 - Dialogue with Health clinic
 2. Health Care Letter.
- VI. We decided what we will send out in mail packets.
 - ❖ White booklet
 - ❖ 5 each IPs
 - IP 1, “Who, What, How, and Why”
 - IP 7, “Am I and Addict”
 - IP 5, “Another Look”
 - IP 16, “For the Newcomer”
 - IP 22, “Welcome to NA”
 - ❖ 2003 Membership Survey
 - ❖ Information about NA
 - ❖ Drug problem flyer

VII. Individual reports:

Sean – Sitka contact is in jail. John collected some contact info.
 Arlene – Nome contact back in jail. Urgently we need some news on meeting.
 Doug – Whittier is non responsive to queries – what’s going on?
 Doug – plans to contact Dillingham
 Christine is going to contact Homer. Christine made most progress with Data base
 Corry – is working on Barrow. Made contact with Doris.
 John – pulled together Sitka data. Sean would talk.

VIII. Next meeting is February 9.

Communities with mtgs and those w/o.

type	has a meeting	Community	member sponsor	Local Contact	LC phone	note
road	meeting	Homer	Christine	Diane	?	
road	meeting	Seward	Christine	Dennis & Donna	223-8643	
road	meeting	Valdez	Christine	Larry k	835-5216	
road	meeting	Eagle River	Dan Fo	Guitar Dave	223-1147	
road	no meeting	Whittier	Daphne	Shawn	227-2004	(non-addict)
road	meeting	Kenai	Doug	Christine W	283-6522	
road	no meeting	Delta Junction	Karen P			
road	meeting	Wasilla		Mickey		
non-road	meeting	Kotzebue	Arlene L	?		
non-road	meeting	Nome	Arlene L	Tony S	304-1939	
non-road	no meeting	Barrow	Corry C John S / Sean	?		
non-road	no meeting	Sitka	C	(Sean has contact)		
non-road	meeting	Bethel	Doug	Peter A	543-6718	
non-road	meeting	Ketchikan	Doug	John/Connie L	247-0818	
non-road	no meeting	Dillingham	Doug			
non-road	meeting	Juneau	Doug p	Robert G	364-3105	
non-road	no meeting	King Salmon	Jeff B			
non-road	no meeting	Cordova	Karen P			
non-road	no meeting	Aniak	Lou Ann			
non-road	no meeting	Kodiak	Eric M			

(Note: minutes from memory after two weeks.)