

Draft

Minutes

ARSC
Outreach Meeting
February 17, 2007
3rd and Cordova

Meeting opened at 1:30 pm with the Serenity Prayer. (Meeting closed at 4:00 PM with 3rd Step Prayer.)

I. Those in attendance included:

Gary C.	244-6675	garycsparky@GCI.net
Cory C	884-6166	cfiglenski@hotmail.com
Sean C	230-5016	sean@eastside@msn.com
Joe C	350-5525	joecha@gci.net
Dan Fo.	333-1715	
Lou Ann W.	529-7399	alaskalouann@yahoo.com
Arlene L	244-6919	arlenel@alaska.net
Bob J	242-7626	alaskabob@gci.net
Tony A	250-3519	Tonyandgrizz@yahoo.com
Christine B	278-0478	christine.bronson@thomson.com
Doug P	244-6030	Doug_poage@yahoo.com

Absent members

Joe L.	744-4256	
Dayton B	440-8133	
Lori	529-7723	lorindawahrer@yahoo.com

II. **Rural Communities without Meetings**

- a. Barrow and Nome are primary target rural communities without meetings.
- b. Cory – Barrow
- c. Arlene – Nome
- d. Cory and Arlene will identify institutions that may be sources of addicts.
- e. Arlene will contact NSHC Outpatient (this is what Robert from Juneau advised). I also passed on that the Catholic Church was a potential meeting venue.
- f. Cory plans to contact treatment centers, jail. Cory may make a trip to Barrow sometime
- g. Tabled effort to reach out to other communities because of resource limitation: Sitka, Dillingham,
- h. Provide starter kit. (see starter kit under tools below.)

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III. **Communities with Meetings.**

- a. Tony reported a Weds night meeting in Homer, which will go on the schedule.
- b. Tony reported a twice per week meeting in Kotzebue (Manilaq Health Corp. (outpatient?)), Tues and Thrs at 6 pm.
- c. Joe C and Bob J will work on radio spots and newspaper spots. These should include Seward, Kotzebue, Bethel, Homer, Kenai, Juneau, and Ketchikan.

IV. Discussed Tools for Outreach.

- a. “Visitors Bureau” – Encourage members to attend rural meetings.
 - Keep meeting schedule current
 - Develop local contact list.
- b. Public Information Campaign
 - ads in local papers: Sounder, Tundra Drums, Kenai paper, Seward paper,
 - Radio spots
 - Bob J and Joe C will work on this.
 - For communities without meetings, we can run 866 number, maybe advertise the Alaska NA wants to help establish a meeting?
 - For communities with meetings, publish meeting times and place.
- c. Quarterly Mail Out
 - Newsletter (who is gonna do it though it falls in the province of the PI)
 - (regional minutes were deemed unfit, chair dissenting though)
 - Include regional schedule.
- d. Regional Phonenumber
 - Provide the Outreach committee members phone contact info to our answering service.
 - We will provide a little training at learning days.
 - Phone contacts on the outreach web page could be helpful.
- e. Starter Kits
 - Ordered starter kit, but it did not show up.
 - Send literature to new meetings
 - (do existing meetings in rural places need literature or anything?)
 - Group booklet is helpful.
- f. Annual Campout
 - Valdez in 2007
 - Lively discussion on when. The skiers were cool with April, everyone else wanted summer. Conflicts with Memorial day, Eklutna Campout, Golden Heart gig in July, and Kenai in August... NO DECISION ON WHEN.
- g. Group could Sponsor another group.
 - Folks liked this – sponsor a meeting. Includes announcing remote meeting, staying in phone contact,
 - “Sponsor” better term than “adopt” a sister meeting
 - Question came up, “what more would the sponsorship include?”
 - Sponsor a meeting and find out.
- h. Start an on-line meeting at AKNA.org
 - Members liked this.
 - Table while we ponder potential commitment.
 - Preliminarily, folks liked 10 pm.
 - Once per week? What?
- i. Announcing meetings in need of support
 - Lou Ann said that Soul to Soul has picked up a little since there had been announcements inviting people to attend.

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- j. Convention tactic
 - Sponsor addict to convention.
 - Provide a package. Convention Committee need to provide, or we buy.
 - Package to addict who could make it in.
 - Local addict could host in home.

V. Next meeting March 10, at 1:30 pm at

VI. Follow Up

- a. Get the Kotzebue and Homer meetings on AKNA.org. (Doug)
- b. Contact Sandy – will she coordinate Valdez campout? (Doug)
- c. Determine Valdez campout dates. (Sandy with Valdez, if she will do the lead on the campout)
- d. Develop newspaper announcement strategy. Draft the ad. contact the news paper publisher. commit to long term announcement strategy (1 year). Set budget. (Bob J and Joe C.)
- e. Develop radio spot campaign. Identify (prioritize) the target communities. Set Budget. (Bob J and Joe C)
- f. On-line meeting. (consider again at next meeting)
- g. Look up something about on-line meeting format, and do/don't/and what will help.
- h. Groups could sponsor meeting.
- i. Regional Newsletter (no assignment)
- j. Provide the Out Reach committee phone numbers SwitchBoard (Doug)
- k. Contact Health Corporation in Nome and Barrow, to see if anyone is available to start a meeting (Arlene and Cory)
- l. Develop budget to host addicts at the convention. What number do we want to provide? Shall we buy or solicit Convention Committee to provide.
- m. Tony A has a list of follow up he made.
- n. Public announcements posters to put up.
- o.