

## **Saturday, 4-24-10**

World Board Open Forum 10-noon

Conference participants as well as any NA member were able to ask questions of the board as a body.

NA World Open House 12:30 – 2 pm.

CAR Session for non-English speakers 3-6 pm

Recovery Meeting 7:30 pm Speakers from around the world.

## **Sunday, 4-25-10**

Conference Opening and Introductions 9-10:30 am

Established 218 Seated on the floor of which 111 are Delegates and 87 are Alternates. We have a total of 114 Delegates of which 3 are not represented today.

157 are Men and 61 are Women.

Newly Seated in attendance are Karim of Egypt, Julio of El Salvador, Boscoe of Nicaragua, Donny of North Carolina, Aga of Poland, Michele (he) of South Brazil, Mahmoud of Iran (could not get a Visa in 2006 to attend). **In Farsi, Mahmoud says 350,000 say hi and thank you for the World Board believing in them and helping them (we all had teary eyes).**

Non-seated who were in attendance were Eber of Denmark whose fellowship almost died out after 20 years in existence, but five years ago got some outside help from the World Board and then trained in Sweden and is now a strong fellowship. Lithuania has not arrived as yet, but expected to arrive later.

Closed with the Serenity Prayer in every language in attendance.

Our Vision Our Future: Community Building 11-12:30 pm

Pre-assigned round tables with individual introductions and each person's hopes and fears of the conference.

Session input of Chapter 7 of The Journey Continues.

Navigating the WSC: Orientation 2-3: 30 pm

Session reviewing voting rules of order, discussion process, voting process.

Order is: Informal Discussion, Straw Poll, Formal Discussion of Motions WITHOUT strong support. Vote choices are "Yes", "No", "Abstain" (in which person is included in count, but is not a No vote), and "Present with no vote" in which the person is not included in total count nor on vote. To pass a motion requires either a ½ majority (which is ½ plus one) or 2/3rds of those present and voting.

Parliamentary motion is one which affects the Guide to World Service in NA.

Literature Development Process 4-5: 30 pm

Living Clean has 1485 items of input as of March 30, 2010. Written = 441, remaining from discussion groups. Barcelona had a Living Clean workshop as well as same held at other conferences. This project has had the greatest response to any literature project in history, assuming increased with workshop and internet web site Discussion Board participation and the chapters each have progressively had greater and greater response the further we've gone in the process.

What is relevance of review and input of a literature project?

- Discern whether concepts are missing.
- Consistent with NA philosophy.
- Reflective of best practices.
- Word choice, grammar, local specific.

Review & Input Statistics:

1<sup>st</sup> Row is items sent out. 2<sup>nd</sup> Row is of inputs received back

6 <sup>th</sup> Ed Basic	In Times	Self Support	Funding NA Services	Living Clean Ch 1-3
7500	1421	808	796	1100
350	93	69	69	103

Is lack of response a support of "we like what you're doing"? Or, we don't have interest in this project?

Also, note that the response numbers are groups, not individuals; suggest we provide count of individuals participated, in lieu of groups participated in the response.

#### Approval Process:

-Extended in 2006

-Affecting a piece of literature-primary point is with the creation of piece and secondarily with review and input.

-Action in approval can only be "yes or no".

#### Value with Member Participation:

- ? Value and importance of member participation
- ? How else can we improve the process? How can we help members who want to be involved get involved?
- ? The questions posed are for consideration with the upcoming discussion.

\*\*\*REMEMBER, IT'S A GROWING FELLOWSHIP WITH MORE CULTURES AND MORE LANGUAGES BEING ADDED REGULARLY TO THE AGENDA.

#### Non-USA Perspective:

- ? How can we improve the literature development process?
- ? How can we help members who want to be involved get involved?
- ? If the items were fully translated for review, would we really get a higher response than following the current process of voting on a reps verbal translation?

**\*\*\* (My question-did not get called on) As a fellowship, how do we know when our translations of current literature are impeded by voting to proceed with creating additional literature, especially with hard economic times?**

**\*\*\*Could provide computers at major events for individuals to provide input on NA web site for Literature reviews.**

**Monday, April 26, 2010**

World Board Forum 9-10:30

Anonymity and the internet with NAWS.

- ? Rep took pics, put together slide show with music. Music is copyrighted and cannot be used on Facebook. But, UTube will let you put it on and they add a comment "if you want to buy this song go here". Then you can link from Facebook to UTube to post on Facebook, now posted, some felt infringement of anonymity rights. He asked all he took pics of if ok to post on Facebook, but not UTube.
- ? What is the drawing line of infringement of our 12<sup>th</sup> Tradition?
- ? If a picture is taken of others and no NA clothing, logos, wall posters, etc. are in the picture, then there is no reference to these people being at an NA function or with NA people, so how can this be breaking anonymity? If identified in any manner, then should not be published without clear permission after expressed exactly where this may be published.
- ? Decisions should follow into Public Relations Handbook.
- ? Reminder that you can exclude outsiders from your Facebook photos.
- ? Pictures are being used in public law cases; it seems a legal issue as well?
- ? There was a survey of a college on determining who on Facebook was a gay/lesbian based on who they associated with on Facebook to a 76% accuracy. (Are people going to go to those lengths?)
- ? Conventions announce no pictures allowed in meetings, but only outside of meetings as with friends in a group picture.
- ? Pictures do not have names posted to it and what are the odds of someone recognizing the face and finding it with the other on the outside.
- ? Facebook is a way of life, odds are we cannot stop posting web pictures; can we give others parameters or guidelines to adapt to the given to provide guidance to our fellowship.
- ? Photo tagging goes to all friends, so photo tagging exposes others unnecessarily.
- ? Multiple profiles, one for work, another without last name and face to use with NA community could offer more protection.
- ? It's risky to not put parameters in place when there are those who rebound in anger and/or rebound who are in relapse utilizing pictures

and postings to break others' personalities. We need to provide guidelines to help make others aware to way to attempt to protect them.

- ? While policies/guidelines are needed; we do not have the ability to monitor postings.
- ? Be mindful of ways to protect others when taking pictures and videos so as to not harm them or break their anonymity.

Service System 11-12:30 (We've been doing the same things, the same way, for so long, that it appears this is the most difficult part to face, is a major change in our structure – starting with the Vision Statement). This will be discussed over the next 2 years. Two models with three different options are offered for consideration.

- ? Origin of project.

1. Ongoing challenges at local levels.
2. IDTs have helped identify challenges, but more needed to be done.
3. Current structure developed years ago.
4. World services restructured.

- ? Project adopted at WSC 2008 (see attachment "What a Healthy Service System Looks Like")

1. Develop a vision for all NA service efforts.
2. Provide framed options and recommendations for discussion by the conference and the fellowship.

- ? Central question for the project

1. How can we build a system\* of service within NA that is driven by unity of purpose, and that allows for flexibility in meeting the diverse service needs and goals of our NA communities?

- ? Needs for a service system to fulfill.

1. Public understand who/what NA is.
2. Fellowship grounded in NA principles.
3. Groups have literature.
4. Atmosphere of recovery throughout NA.
5. Addicts can find meetings.

6. Trusted servants have resources/tools.

? Functions (The What).

? Roles (The Who – leaders, mentors, facilitators).

? Variables (Internal/external factors the service system must adjust to – see attachment). No system can answer to all!

? Foundational Principles

1. Purpose-driven.

2. Group-focused.

3. Defined by geopolitical boundaries.

4. Flexible.

? Model One.

1. In this model, delegates to the WS come from the geopolitical units (GPUs).

2. Group Support Unit = the GSU is devoted to group needs and concerns with very limited or perhaps no other service provision than helping our groups better carry the message. The GSU could also provide a place where members can be introduced to NA service in a safe and nurturing environment (the sandbox where you can learn to play well with others).

3. Local Service Unit = this unit is meant to provide the bulk of local services. LSUs correspond roughly to some externally recognizable boundaries, so as to simplify service provision and interactivity with the public.

4. Geopolitical Unit = this unit will correspond to commonly understood external boundaries such as country, province, or state, in order to simplify some of our service provisions and our interaction with the public. The GPU will be responsible for services conducted on this scale. (Would affect delegate representation for extra large areas and/or extra small units).

5. Zones = Outside Delegation Stream: this unit is a gathering of delegates from GPUs within defined boundaries. In this model, zones send delegates to the world service conference. (support, but do not delegate to the GPU)

? Model Two

1. Difference being a Zone will choose delegate to represent GPU.

2. Alternates would not attend conference! Advantages: to have different perspectives, training, support, a second person who speaks your language. Disadvantages: Non-US doesn't seem to have a level playing field as many have no Alternates. Also, as we grow, the discussions for double the participants will continue to lengthen the time to discuss an issue, especially as we move on to Consensus Based Decision Making. If Alternates do not attend, there could be Options for Alternate's while back home.

Seating Attendance at WSC 2010:

Regional Delegates =

US 67

Canada 5

Non-US 39

Non-seated 2

Total: 113

Alternate Delegates =

US 66

Canada 5

Non-US 15

Non-seated 1

Total: 87

Regardless, the Delegate and Alternates need better preparation to attend this event, training and tools thereof.

Option One:

This option illustrates the possibility for two "tracks" for local service: one track for delegation, and another for group support.

## Option Two:

Intermediate Bodies. This option provides for Intermediate bodies where needed due to density, distance, language, or other factors. This is in response to the need for a service system which is flexible enough to expand when necessary.

## Option Three:

Local Service Assembly. This is a gathering of all of the local service components to plan services for the cycle ahead, share ideas and experience, discuss issues, and foster communication and unity for local service efforts. Local service assemblies provide an opportunity for groups to oversee the work of the LSU.

## Q & A on Topic:

- ? Changes would affect current positions in both name and functions. Should any ideas be of interest to proceed further with, another whole round would ensue to achieve implementation.
- ? Previous discussions show that the breakdown in communication seems to be at the levels of Region to Area and Area to Group. If so, how will adding several more levels of service help enhance the communication.
- ? We need to develop better processes for communications regardless of system change or not.
- ? Are human and financial resources taken into consideration with adding these bodies to the structure? No, not fully.
- ? These changes appear very similar; what does this change affect? Some are plan driven bodies versus committee driven bodies.
- ? In a Region struggling with getting public servants, how would adding more be considered? No, part of small group discussion.
- ? Have the acronyms (such as LSU, be checked for copyright infringement)? No, they haven't, but will down the line and are all subject to change.

## Old Business Discussion & Decisions 2-3:30

- ? Motion 1. By removing from the Vision Statement "to groups", does that intimate you/we no longer serve the groups? No, definitely not.

- ? Motion 2. Money Matters; is it money does matter or money issues. Both, double intender. Should declare we are not asking funds from Newcomer, but from the addict who has recovery.
- ? Motion 3. Front appears to be all men; intent was to be generic, but can be adjusted so as to not exclude. Concern is in pie chart not including Zones; not based on work session and response received. Concern for pie chart division percentages; as their general consensus shows. Wisconsin is shown as part of Canada on map, can that be corrected if approved; yes.
- ? Motion 4.
- ? Motion 5 & 6. Offended by English only. Should be referred to the Board's decision. Currently being produced items are not illegal, but possibly inappropriate. Many comments about not prudent use of funds as 10, 20, 30 medallions do not seem necessary and those with that time do not "use", "wear", or "sport" these items any further. Current maker could alter the shape to make it obviously not from the World Board.
- ? Motion 7. Amendment made to remove "Castilian" from the motion and to add clarification for 6<sup>th</sup> Ed
- ? Motion 11. Direction is given to the work groups (as defined by the concepts) and the minutes are not a lot of written language as suggested and is not adopted by WB to avoid transparency as suggested by the motion maker, but rather because the majority of what happens is in email and then the input, so not really anything worthy of time spent to post on the web site and we do not have the time nor the manpower to try to develop something to post. It would seem the only point to post is for input and this is not the time for input until something complete to present is available for input. This appears to be micromanaging and only serves to slow down the process.
- ? Motions 12, 13, 14 are asked in Motions 17, 18, 19 to be referred to World Board in the spirit of consensus-based procedures.
- ? Motion 15 Favored

VOTES: 7:30-8:30

111 PRESENT

Majority = 56

2/3rds = 74

**Tuesday, April 27, 2010**

Fellowship Development 9:00 – 10:30

- ? **More and more we are finding there is something we can do to help a growing fellowship, yet not be able to do it due to lack of funds, which is a horrible place to be.**
- ? Russia has had significant growth and, combined with Ukraine, covers 11 time zones. After several large workshops, we shifted focus three years ago to creating a literature production development center in Russia. With the help of Andrey, their RD, who acted as a buffer in helping his passionate Region through their growing anxieties work out solutions to their growing pains along with the World, it appears WB is not needed as much as literature the solution is in place.
- ? Per our map, the majority of Africa is white, which indicates no meetings exist. With WB providing a couple of Workshops at various locations has helped stimulate their growth. They have created a "Pay It Forward" IP which suggests you buy one IP to provide to a newcomer with an IP. South Africa is so isolated, WB invited Dion, RD of South Africa, to attend the EDM at Barcelona to help them unify with the rest of the European community.
- ? In Latin America, WB attended a Zonal Forum in 2009, 2 Service Events, and 4 Conventions. Columbia just celebrated with a 25-year Anniversary. The armed police had blocked off both sides of the streets to make way for the recovering addicts to walk in parade-style down the street towards a Fiesta for the event. NAWs performed RD workshops, Q&A sessions, and participate in a Learning Day in Lima, Peru and a Regional Workshop in South Brazil during which they helped to develop some plans for local printing to help save on costs. We have translated 8 different pieces and have developed a translation history track dating all the way back to 1976. They have translated almost every piece of literature that exists now in Spanish.
- ? Asia Pacific Zone: 2 zonal forums, 4 service events, 4 conventions, 1 NAWS event, have developed 5 distribution centers. The newest to the forum is Bheatan (?). Kolkata, although a monetarily poor country, will tell you they are rich in recovery, love, fellowship and have reached out to Bangladesh during their growth when they were being overwhelmed with treatment centers and has helped them start up 11 meetings which have strengthened them as well as helping the island of Malta and others. World Workshop held in Japan last year began swaying from treatment to NA and, although have been in existence over 20 years, only just received their Basic Text a few years ago. As a result of this workshop, any questions regarding Higher Power have been clarified to not conflict with their beliefs. They brought in the Maldives and a couple of others to bond with their fellowship. The Japanese have created their own NA Way magazine. India is celebrating 25 years of NA where they attended 3 regional meetings, 2 conventions, and 1 regional assembly for support and as of this year, after 27 years, now have a Basic Text in their native language. They have 25 languages in their country. Their last regional convention with 400 members, only 4 being women, attended in Kolkata. Many cannot travel outside their own cities. They have "FAITH – Finding Answers in the Heart". In Northern India Region, out of 7 states, only 3 have regular representation to their Region. They had one woman's meeting, but it has ended due to the stigmatism towards women in recovery. Opened Distribution Center in Bangalore Feb. 2010 where

they check on the centers while there which is timed with their Regional meeting and strive to put on workshops while there. They were invited to attend the 1<sup>st</sup> ever Nepal Regional Assembly along with the Kathmandu Convention committee meeting with shoes off, sitting on the floor in a circle in serenity. India is one of the places where it's impossible to get through customs with metallic and plastic key tags and medallions, so they are now trying to establish production of these inside of India. In Pakistan, where WB cannot yet get to, it was reported there is a young children's rehab in Karachi. The kids are 7 to 13 years old. We met one 11-year old boy who had been using the last two years. Generally the drug of choice is Hashish and drugs are cheaper than food. There are seven groups which hold meetings in parks. These reports come from non-staff members who simply have recovery with something to give away. Hindi Basic Test and Japanese Just For Today complete this year.

- ? In the Middle East, there seemed to be 5 editions of the Basic Text floating around. The WB developed a Forum to establish a Translation Committee to unify the efforts. The WB has postponed for 1-1/2 years their regular 2 years of follow-up due to lack of funds. The translation process is very challenging when trying to maintain the intent of our literature during the translation process. The Iranians are very successful in all they've done due to successful communication efforts. Performed workshop in Cairo, Egypt in March of 2010. The growth was phenomenal, with great PR accomplished and WB would like to create more literature in Egypt. First Middle East Convention will be in Istanbul, Turkey in June 11-13, 2010 in June. We were not successful in getting a VISA for representatives from Iran to attend the convention in Barcelona.
- ? In Europe, WB attended 4 zonal forums, 1 service event, 11 world conventions, and 1 NAWS event. The level of understanding of what we are was and that translated to their government in Spain was phenomenal. For the first time the at the Barcelona Convention, the Americans were outnumbered which showed the maturity and growth of NA. Workshop in Narkoslavija, for Slovenia, Croatia, Bosnia, and Yugoslavia, areas who in the past have often fizzled out due to lack of members across such a large area. **They request translation efforts (which would normally be performed from members within – but without members with the ability and our lack of funding, we again have to turn down requests when funds are not available. With this in mind, it makes the issues and motions we spend so much time arguing over, such mute point.**

NAWS Report Overview 11 – 12:30 and 2:30-4 Women's Luncheon Noon – 2:30

- o Items From CAT
- 1. Issue Discussion Topics

- Bulletin Board Changes 10-12 Cycle
  - Living Clean Update
  - WSO Staff Introductions
  - Current Financial Status
1. NAWS Acid Test (quick look at Assets of to Liabilities)
- WCNA-33
  - Cash Basis page
  - World Convention Changes
  - Basic Text Index-Translated Versions
  - Translations Demand
  - NA Way Snapshot
  - Website Snapshot

Living Clean: Collecting source material for chapter 7. Many work groups have evolved as time goes on to offer writings to the project. Writing work groups at the Barcelona convention and other Workshops have been held for additional input. This project has had much more reaching out to achieve more input than any piece has ever had. Safeguards are in place to ensure hackers do not get access and only addicts in recovery do when provided input via web. However, the internet is not the only way to respond. Handwritten input is always welcome.

### The World Service Office . . .

NAWS has five physical offices, two of them are distribution centers only\* located in:

- ✍ USA-Chatsworth, California (52 staff-managed by Anthony)
- ✍ Canada\*-Mississauga (2 staff)
- ✍ Belgium-Brussels (2 staff)
- ✍ Iran-Tehran (5 staff, maybe back up to 7)
- ✍ India\* - Bangalore (1 contractor)

### WCNA 33

No longer just a celebration, but now contains a Fellowship Development and PR element with it.

### Acid Test

While our assets outweigh liabilities 10:1 (far better than normal companies), and we've lost approximately half million in income over the past year, the WSO has found ways to reduce expenses and/or passed on costs not passed on previously to maintain a healthy net bottom line.

### Translations

- ? Ever increasing demand with constantly reducing resources.
- ? Money isn't the only need to accomplish translations.
- ? Alternate methods.
- ? Initial work can only go so far with a professional translator, but must continue with a local fellowship. Without a local fellowship translation committee, efforts stop as a WSO inability to afford professional translators as well as the inability for a professional translator to translate our message correctly. With the Euro rising to a state equal to 1.5 the dollar, the cost increases even more dramatically further delaying our ability to accomplish the translations required.
- ? Perhaps a comic book could be created for those who can see pictures where they do not have an ability to read or get the message conveyed due to lack of translations, especially where reading is not standard. Another option may be audio to help those who do not read.
- ? Society as a whole seems to be moving towards electronic means and away from books in general where we at WSO need to move with the evolution of the times.
- ? What are we doing . . . hanging tough to maintain the survival of our agency no matter what until times improve. They have plans in place similar to other companies across the World should the need arise.

### NA Way Magazine

- ? With over 37,000 automatic paper distributions in English alone, WSO feels this is a waste and would like support in stopping the current method for production and distribution of the paper copy. Let's encourage our fellowship to subscribe electronically and discontinue you paper version. Some paper versions will of course be required to continue, but we find substantial savings of over \$100,000 per issue can be achieved.
- ? **There were 8,677,803 hits to our web site in 31 days !!!!**
- ? While Basic Text was accessed 223,380 times in 31 days, it has the ability to be downloaded and printed per request by the fellowship. Concern is whether or not this will down the road affect purchase profits of literature. This is being monitored to see if in fact this affects the Income the WSO makes.

## Public Relations

- ? Major challenges are being faced with drug companies declaring they have found the cure with a pill and with the treatment community declaring they can cure. This is happening while our attendance to PR events is being reduced due to a lack of funds.
- ? Credibility Success. We were asked to be part of a CBS panel on an upcoming law attempting to be passed to legalize marijuana. While we declined due to our Traditions, we have become such a viable source in our community, we are now being requested as consultants at the level of press, radio, and movie industry prior to them preparing scripts in recognition. How do we assist the community without breaking traditions? We need to look at ways to effectively provide support without breaking our traditions.

## Q&A Discussion

- ? Our service programs have been evaluated as to criticalness to the overall mission so as to eliminate more and more as necessary to ensure the WSO survives. In the most extreme, this would drop down to no services and literature sales only.
- ? We have approximately 650,000 members.
- ? Is there any cost savings associated with the new service systems proposed? The options are in too early of the stages to see what costs, more or less, are associated with the proposed plans.
- ? NA Way Magazine, is a paid subscription an option being considered? Yes.
- ? Basic Text is no longer available as an Open Document on web site, but is available as such, upon request, to those with special needs.
- ? Due to costs, we have begun systematically digitized our current records and only little by little on an "As Needed" basis digitized old items.
- ? If we maintain a 10:1 ration on the Acid Test, at what ration do we have to reach in financial duress before additional measure of cutbacks would have to be taken? A ratio of 3:1 would pose severe duress for our organization requiring severe cutback measures.
- ? Can we get a copy of the list of groups that NA Way is being sent to so that we may cancel the subscription for them? Anthony will look into relying more on the RD's for resolution with issues similar to this.
- ? WB is looking for pros and cons at purchasing a building when the lease expires.
- ? Suggestion that a notice go out to groups to renew their subscription via mail response, then those that don't will be suspended. Anthony makes it clear that WSO does not intend to eliminate the NA Way, but simply want permission to eliminate automatic mailing of all 27,000 copies and then let the WSO go through the list of options to see how much progress they can make taking as few measures as necessary to curb the current waste of funds in this endeavor.

- ? Some are currently receiving both a paper and electronic copy of the NA Way. To order a paper copy does not automatically delete paper copy. To do so, please email: [lori@na.org](mailto:lori@na.org)
- ? Concern expressed by a member of NA who is also a member of the Medical community with the drug companies giving kickbacks to doctors to promote their drugs declaring the ability to CURE addiction. Anthony maintains the importance of remaining at the forefront of PR efforts at symposiums, conventions, conferences, etc. to ensure our message stays alive and consistent within the community.
- ? Europe feels slighted by the length of time before they again have the opportunity to sponsor a World Convention. Anthony reminds them we are committed to the current schedule of rotation through 2015, at which point it will return to the fellowship for reconsideration. Currently, this was put in place as normally 2 conventions held in US followed by 1 outside of US would make enough funds to cover the usual loss of the 1 outside of the US.
- ? If a Region updates their meeting list, could this link to the NA Way mailing list to remove groups automatically from the mailing?

#### HRP Nomination Process 4:30-6

- ? We began with 1,110 members, and then identified those with 8 years or more clean time. This cycle, 612 members were eligible and 80 were interested in being considered. They were asked which position held interest, then asked to update resume. This was followed by the candidate Blind Scoring of Candidate Profile Reports.
  
- ? Relevant life experience – 20 pts
- ? Service Experience:
  1. Recent (within 7 yrs) – 35 pts
  2. Overall Service History – 10 pts
- ? Generals Questions, 10 @ 15 pts each
  1. CoFacs scored on Questions 5-10

Pie chart = 70% general questions, 16% for recent service, 9 % life experience and 5% previous service history.

HRP/WB = 215

- ? CPR scores are tabulated and an average score is determined for each candidate.
- ? The HRP determines how many advance to the interview process, based on:
  1. Scores of CPRs
  2. Number of open positions.

75-80% SCORE IS THE DIVIDING LINE.

- ? From these, they add the RBZ candidates to the HRP process moving forward to the HRP candidate interview & reference check process. Guidelines state 2 nominees per position max can be offered. You can vote on as many candidates you like despite how many positions are open.
- ? 9 World Board seats – 33 candidates
  1. 12 from blind scoring
  2. 21 RBZ
- ? 2 HRP seats – 7 candidates
  1. 6 from blind scoring
  2. 1 RBZ
- ? 2 Co-Facilitator seats – 8 candidates
  1. 5 from blind scoring
  2. 3 RBZ

\*In dividing the candidates between the HRP panels members, it is checked to ensure there are no conflicts in who the candidates have to proceed with (i.e. no one will be asked to interview a sponsee or life partner). The questionnaires can be continuously improved per input each cycle. Education is ONLY considered in the Blind scoring process which is only 9% of the entire process; this is not the case for the RBZ candidates.

- ? HRP meets in March to continue with most qualified candidates.
- ? Individual scores are tabulated and compared as a group.
- ? The HRP uses the scores as a foundation for discussions regarding final choices.
- ? All nominees are selected by consensus of the entire HRP.

Delegates Sharing on Local Issues 6:30-8 pm

### **Wednesday, April 28, 2010**

Leadership and Planning at the Local Level-The Importance of Scanning 9-10:30 am

Session profile reviewing the problem, analyzing the root of the problem, then offering solutions of resolution.

Leadership and Planning at the Local Level- Leadership 11-12:30 am

How to provide an effective report; how to prioritize the information received. How to communicate World Board to Region (and back), Region to Area (and back), Area to Group (and back).

Calamigos Ranch 1-5 pm Break Lunch and Sports

Western States Zonal Forum meeting 6:30-8 pm

### **Thursday, April 29, 2010**

Public Relations 9-10:30

- ? 2002 – NAWWS Roundtables marked the beginning of public relations efforts
- ? 2006-Public Relations Handbook – resource for local service communities, growth throughout fellowship as evidenced by Regional Reports. It is downloadable and in Spanish. We found this is for those of major dedication. A condensed digest is currently being reviewed by PI Chairs prior to publication.
- ? **Collin Wade needs to get a copy of all local PSA's for World record and use in a PR display for both travel and for a display at the main office. Jane would like pictures of PR events for the same use.**
- ? The CAADAC Conference in Northern California found many in the medical community are reluctant to send patients on drug replacements as when they go they are made to feel like second-class citizens by the existing members. Another issue is medical community does not like to refer the middle class drug prescription addicts who are professionals to our rooms. We are reminded that "you are an addict when you say you are" and that "the only requirement for membership is a desire to stop using"!!!!
- ? PSA from Egypt in English, very powerful, [www.na.org.za](http://www.na.org.za) will be available on the shared resources sight.
- ? One Public Relations bag has been used at PR events. One doctor approached our table and asked for a second bag. He stated that he had one for five years that he has used to go to the local Farmers Market every Saturday, but it finally

wore out. Imagine the free press we've received by a non-addict carrying our bag to Farmers Market for the last five years.

### World Convention Barcelona – WCNA 33

- ? 63 countries, 3,000 Americans attended. Before this event, the Spain community was very small and hidden in the back corners, but after felt strong and put up a billboard – one to say NA is here.
- ? Hotline calls have tripled since January 2009
- ? 10 new NA meetings in identified cities
- ? Proyecto Hombre, largest treatment center in Spain, has begun to refer patients to NA.
- ? In Barcelona, we had the opportunity to speak with the Town Hall, so they are aware of who we are and what we do.
- ? In Spain, we are considered a respectable community of addicts where the doors are now open for others.
- ? Non-US survey was 68% with only 32% US participants.
- ? **While the net profit shows a loss, it's not all about numbers. What price is love? For that is what many received through the additional recognition brought about by this convention.**
- ? This wasn't the first time we enlisted a Public Relations company to try to help us increase the positive local media exposure in conjunction with the local convention. It was originally done in San Diego for the 50<sup>th</sup> anniversary. It is a costly expense, for Barcelona. For a community in existence for over 20 years, we as yet had not been able to approach the government in NA being seen as a viable source for recovery as well as the development of the membership. The contract was for fourteen months to attack all the existing problems identified, strategy was created, and a core group was trained by the PR company on how to interact with the people so as to open some of the doors previously closed. The PR obtained those appointments so the trained group, instead of the WSO, could proceed to meet with the government agency leaders to pave the path. You may notice there were not a lot of concerts, events, hoopla, etc. It was maintained as a very simple event when received great recognition. We did have one event in a public park beside the center. When you host an event in another country, you find challenges, such as no discounts given to non-profits. The park wanted to charge 100,000 more euros than we could afford to pay, however, the PR person sat on the board of the park that got us an immediate 100,000 discount. We feel this opened the door for them to understand that non-profits do not have a lot of money and they were surprised to hear that and they were unaware. They have professed to support our entity from here out. It is the long term effects we will have to wait and see. While we are unsure if we can replicate this effort without the same cost expended, but again we will study this further as time goes on to determine a more long term effect. We spent @

60,000 euros, but considering the PR agency saved us 100,000 euros, we feel it was a cost that was worthwhile in the long run.

- ? **Two days before the World Service Conference, NA received a phone call from someone who runs the giant screens in Times Square who offered us representation at this location for \$25,000 for every hour, for 30 seconds, 1331 times in a two month period. Just imagine the type of response we could receive from this type of exposure? Most regions cannot take on that type of financial responsibility in a short period of time, so we challenge the regions to develop a financial contingency to support an offer of this kind as the WSO believes that as we become more and more increasingly credible, more offers of this nature will be offered and, if we continue to say no, they will quit offering.**
- ? The PR bags with ink pens and a few intro pamphlets will be packaged together and sold in sets of a dozen or so for local PR efforts. They will be available in the next month or two.
- ? In our 2009 survey as compared with 2007, we received 9,081 web survey responses. We had 15% less on-line participation this session than last despite the survey being made available on-line for twice the period of time. We are getting an average age of member increasing, so we are also sticking around and growing up here. Our education is increasing as well. Employed members are reflective of our economy and down. Years drug-free is increasing. Opium is the major drug of choice, closely followed by several others, yet the drug used most frequently seems to be Alcohol. More people have a sponsor, more are sponsoring others. A member having no service commitment has decreased, so service importance has increased. Our meeting attendance has increased with treatment being the primary source of first meeting. Top influences were treatment followed by an NA member. Influences to stay were primarily identification with other members followed by a welcoming supportive group. Those who also attend other fellowships at the same time have decreased, so our need of a single fellowship has increased. There are 42% who have family members in the fellowship has well. Another new question is the quality of life, in which all areas of our life have improved since coming to the fellowship including employment, place of residence, etc. Those currently taking prescription medications are currently 42% with 20% of that being medical maintenance, followed by mental health as the primary forms. Those with more clean time seem to require taking medications for medical maintenance of their health from diabetes, high blood pressure, etc. Some of this information is for us and not included in the recently updated Membership Survey pamphlet.

Elections and Budget Approval 11-1pm

World Board Forum 2:30-4

- ? Discussion of the affects of us as individuals and as NA as a whole for all internet issues from Facebook, Google groups, to bulletin boards, to discussion boards, etc.
- ? **Many people are posting events, pictures with name and without names, etc which then become available to the internet as a whole allowing any individual to google someone's name and find out that they are a member of, have relationships with, or participate in NA and/or it's members which in many cases have hurt people unintentionally by bringing these relationships to the public which, in many cases, break out Traditions. Since this is not specified in our traditions, we discuss ways to add this information to our literature, discuss how to make others aware of the dangers in what they do when posting information, what we can affect and what we cannot in that we cannot affect every aspect of this issue. (Perhaps our own region needs to develop an IP of awareness on this).**
- ? The Google or Yahoo Groups seem to be the best for inviting others in, allowing interactive communication, providing links to outside entities, and keeping its members and the interaction thereof autonomous from those in the outside world.

#### Self Support 4:30-6 pm

- ? **Money gets bottlenecked at the level of Subcommittees, Areas, and Groups choosing to keep more than one month's rent in prudent reserve.**
- ? **\*\*\* Can't show where a prudent reserve provides services at any level!!!**
- ? **About \$209/group is needed to be sent to the world annually.**
- ? **We need to develop a culture of generosity with a "Pay It Forward" attitude.**
- ? Session profile to review the issue of "No money", Why no money, and How to change it.

#### **Friday, April 30, 2010**

##### Service System Project: 9-10:30 am

Session Profile to review models and options identifying what excites and concerns individuals about the choices.

##### Service System Project: 11-12:30 am

Session Profile to review the models and options identifying what challenges will be faced when presenting options and what should be stressed as a benefit to the options for change.

## WSC New Business Discussion and Decisions: 2 pm – 3 am

- ? Motion 35: To allow WB selection of host committee and invite those outside the Region to be on host committee. Our Region is concerned with adopting additional costs to transport others outside of the hosting Region when a wealth of available and experienced volunteers is available. WB Answer: only used where necessary (i.e. shortage of Spanish speaking workers would recruit from Baja Region).

## **Saturday, May 01, 2010**

### WSC Processes: What Works and How to Improve It and Moving Forward with a Common Vision 10:30-noon (late start due to incredibly late night session)

- ? Currently, Project Ideas Submission form helps develop the workshops we use.
  - ? WSO Intent on findings better ways to gain ideas from the fellowship for workshops.
  - ? Hopefully, could provide an Idea package similar to the CAR layout to present at the next WSC for review.
  - ? WSO received unanimous approval to work on a process for developing this for implementation in the next conference.
  - ? Delegate requests this information be received earlier than the CAR for timely review prior to attendance at the conference.
  - ? Would you support the idea of the board discussing or looking for ways for regions to pass ideas for consideration without need for regional motions or new business? STRAW POLL – no objection.
  - ? The same idea development process would also apply to new business? Asked and answered.
  - ? Zonal meetings or zonal reports, which is priority if we delete one to advance time for business?
1. ZONAL MEETINGS-over half the body.
  2. ZONAL REPORTS- about a third of the body.
- ? Ranch? STRAW POLL- overwhelming support to keep it.
  - ? RD Sharing Session-was it of value to you? STRAW POLL – strong support to continue
  - ? Literature Development Process – With limited time to share in this session, WB wants to develop and refine the input process, as seen with the survey provided earlier this week which WB asked for our ideas on to forward to the fellowship in the near future. [How about no literature for a while \(not able to present this\)?](#)

- ? Internet Issues – NAWs Facebook page-pursuing ways to use the tool as a means for communication and presence there while looking for ways to protect/preserve member's anonymity. STRAW POLL – strong opposition.
- ? Service System Workshop.

1. Need more presentation tools before presenting this with feedback tools thereof.
2. We've heard the labels used for the units are not appealing and can be easily changed.
3. Visual diagrams were strongly requested and will be provided.
4. A link to these items and updates will be provided on the WSC page.

? NA Way Discussion

1. Do we support ideas to solicit donations to offset its cost of the magazine? STRAW POLL – strong support.
2. Wipe out NA Way database and make everyone re-subscribe with a cut-off date over a couple of issues to accomplish this. The groups were eliminated in the motion passed, this is for the individuals. This may or may not include E-scribes. STRAW POLL – unanimous support.

? Elections

1. The HRP process is in tact and supported as is.
2. Having the nominees offer a 5-minute qualification visually or verbally was not supported.
3. How can we be more effective at getting the WB positions filled? Would you be willing to answer questions about the reluctance to improve this process? STRAW POLL – very strong support.

? Communication

1. Please continue to follow-up on RD, RDA turnover of persons in place.
2. Conference Participation Board is a tool for participants to interact in between cycles.
3. What do you think about the idea of keeping the conference participant bulletin more relevant to current participants by limiting use to the current and (single) previous cycle participants only? STRAW POLL – very strong support.
4. We have tried to survey the conference participants asking about the topics you would like to hear discussed at the conference, but with limited responses. We will continue to look for ways to hear from you.
5. In this cycle, we expect that we will try to make use of the zonal forum participation as a way to talk about the service system project. We would like our zonal participation to continue to grow as part of the information feedback loop.

6. Each World Board member has been assigned to a list of RD's to stay in touch with one-on-one contact with. This is not meant to be your exclusive way to be in contact with NAWS, but an experiment to provide personalized contact. We will be making new assignments for the coming cycle. This is just an added resource to help be more effective.
  7. As a multi-lingual conference, we have experienced challenges. We all need to strive to remain mindful of this in our participation at the WSC. Perhaps the translators will come up with a list of suggestions for good communications skills at the conference (i.e. speak slow, short sentences of simple words, etc.).
- ? Issue Discussion Topics.
1. Self-Support IP's
  2. In Times of Illness
  3. A Vision for NA Service
  4. A group/member focus topic

Good-byes, Certificates, and Expense Reports Due 2-3:30 pm

Good-bye to those serving long terms on the World Board, some since the beginning of it's insemination.

Recovery Meeting 7-9:30 pm

Sharing from those around the World, some with incredible stories in 5 minutes each!

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What I spent, is gone  
What I kept, is lost  
But what I gave away  
Will be mine forever

Peace, Nila