

## **3/4/18 Outreach SCM Minutes**

### *Pre-meeting discussion*

Frank says Mass Text technology can help remind people about service committee meetings and other events.

Shawn says he went down to the tuesday Nenana meeting. There is a tub full of 'starter stuff'. Someone presented on how to run a meeting. Adam is writing instruction on a piece of paper. Shawn recommends having a 'policy paper' that explains the resources and how to use them. Also could include our guidelines.

Frank - It could be similar to GSR welcome packet.

Shawn asks about the spreadsheet. Paul says let's start the meeting!

8:10

### **MEETING BEGINS**

-Moment of silence-

Everyone introduces themselves.

### **2/25/18 Outreach SCM Minutes approved.**

*Time of next meeting:* March 26th at 8:30pm on AK Region Zoom.

Paul says RDs of other regions have said that if we can get a business plan to them by the end of April they could bring it to their groups, if not then we will be three months behind. The spreadsheet is trying to collect information with which to try and produce a business proposal. This is meant to get money for outreach from other regions.

Frank suggests we come up with budget (toll-free number and zoom), 25 small racks that could be filled with IPs and postage to 25 remote villages. We could then work with that. Racks could go into health clinics or other places in remote areas. Small racks fit 16IPs + postage x25. This could be a beginning budget proposal.

Shawn asks if Kip is part of literature. He asks how much a starter kit is. Kip bought some more so now she has 4 on her. She informs Shawn that the kits are 6 dollars each.

What went down to Nenana was a tub with a rack and some books, how to run a meeting. All this stuff costs money! We need to know exactly how much in order to send out the racks, pamphlets. We need to put a price on something, like what Frank said. Plastic tote.

Paul- starter kit is \$6.75

Shawn says lets start small, but move forward. Adams plastic tote is good. We need to start making a list.

Paul- the spreadsheet tab 'total literature order' contains all the information we are discussing.

Shawn- we need to enhance what we have been given. Send them a book or two! We need to start working on that. Also schedule some Zoom meetings.

Paul says the state already has its Tuesday 7:00pm zoom meeting. Frank says that meeting needs support.

Shawn says he got ahold of Lou Ann and Doug. They had a good discussion about how they want to participate, but they are not in this meeting. There were given invites and told that this is going to happen. We will have to look at how that works.

Bob says we can get together an advertising budget and get PSA out to remote areas to inform people that NA meets. We could promote a nightly Zoom meeting, etc.

Frank says that PSAs are free in these villages. As long as the service is non-profit we can put stuff on the TV and radio.

Bob - we could put up more flyers. It would take work to get them hung up in each village.

Shawn - it would take money to develop a PSA.

Frank - world has PSAs.

Shawn - we could share PSAs. (Gabe will attach links to the World Service PSAs in the minutes).

### **Kip is interested in creating PSAs.**

Kip has a list of what we can add to the starter kit. **She is willing to work on getting these kits together.**

Paul asks Shawn if he is willing to contact Kevin in Ketchikan. **Shawn says he will reach out to Ketchikan.**

Bob imagines we have meetings in Juneau and Sitka that don't participate in region. We could reach out to those groups.

*8:30*

Shawn says that Doug P says he is already plugged in with locals. Dawn (Shawn's wife) googled something about Delta local services. We could plug into local services in those areas. Things like community centers and people that help. We need to reach this.

Bob is willing to work with Adam P and his CNA friend to get materials to health services towards Tok, Tanacross, etc. up the highway. This would get information to Health Aids in these places. **Bob/Adam can get the information to these people.**

\*Another of Bobs grander ideas... Moe from Arizona put on a good PI presentation. We could get some money from WA region and fly Moe up this summer. Moe could stop in Anchorage and train the police department there with people from AK region who could learn from him. Then Moe would fly to fairbanks and do a similar thing there with FPD and TCC. This could coincide with the blowout and Moe could speak there. Moe is very well versed in this PI and would help teach us how to do this in the future.

Frank- state police were just in Barrow. There is a thing with the state of AK stimulus for addressing opiate use. The police captain is into recovery and would be a good link. Could probably set up a presentation with all state organizations. The timing is right.

Shawn- we have to be coordinated enough to put this on. We can just walk into a police department.

Bob- we can figure out some times to do that.

Shawn- we have to get on their schedule first.

Bob needs a nomination for regional treasurer. His home group the OTLB will bring forward his nomination. OTLB will have a group conscious via text message.

Frank says Barrow is going to nominate Paul for secretary.

Shawn will take these nominations to the regional meeting.

Paul says we discussed the deadline. We could submit our business plan to a single region, and save other regions for later down the line. It was mentioned that by the next region meeting we need to come with a report in order to attempt to be a subcommittee of region. The next regional meeting is April 9th.

Gabe talks about the Health Fair. We booths are free in a variety of locations. We could also give them materials to disperse. **Gabe will contact Health Fair.**

Bob brings up that we could print up business cards that could be handed out in a variety of places. The Health Fair would be a goldmine of contact information.

8:45

Paul asks Bob if he knows Moe's contact information.

Gabe says that AA outreach could have information that is useful for us.

Frank- when Frank was in barrow last year AA 'community resources' came out 12-deep and they went to talk to different entities and held meetings. They came with flyers and information for one of their most important telephonic meetings. They do that all over the state and they go all over the state. Tany is the contact there. Frank has her card at home.

**Gabe will contact Tawny.**

Paul revisits the plan to bring a business proposal to different regions.

Frank suggests minimally Zoom line and racks / basic resources.

Frank prompts Paul to share about his price research. Paul says the Zoom line is \$1350/year. Bob's estimate is about \$2000. (He adds that convention profits could be used to fund this). Paul says we could start with the WA/Idaho region.

Shawn brings up the tote they brought to Nenana.

Kip says she will make up a list.

Bob says the business card is efficient.

Kip says the problem with meeting schedules is that they change.

Frank says he has a rack with schedules that just sit there. A phone line, etc. would be better. A region meeting list would be better. A master meeting schedule.

Paul says we can come up with a regional meeting list through the spreadsheet.

Shawn says we could add telephone meeting lists.

Bob says put the website there too.

Shawn says we need to come up with a good plan. It's hard to get going. We need to keep moving on this. Adams tote was excellent. It had a rack, some pamphlets, some schedules in it. It was excellent.

Frank says that WSZF gave Adam \$140.

Shawn says we need to project how many places we can reach this year.

Frank suggests that we budget for 10 modest packages. A small box or tote. Whatever you want to put in there. Maybe \$50. 50x10 is 500. It's easy to understand.

**Kip says she will take care of all that (starter kits).** Shawn says we will need to know a cost of it.

Paul asks if we should meet before region to finalize this stuff. Or do we not meet.

Frank suggests meeting again before the beginning of next month and region.

In three weeks **March 26th**. An RD said the beginning of April would be a good time. Frank will bring whatever proposal to the Zonal conference.

9:00

Paul asks if everyone can do March 26th at 8:30pm. Everyone can do that time. **Next Outreach committee meeting will be March 26th at 8:30pm.**

## **CONCLUSIONS**

Committee members will work to fill out the spreadsheet.

Shawn says he will contact Ketchikan.

Kip is interested in creating PSAs.

Kip will figure out starter kits.

Gabe will contact Health Fair and Tany.

Next Outreach committee meeting will be March 26th at 8:30pm.

**GOAL**

To have a minimal business plan put together by our next committee meeting.

Link to World Service PSAs

<https://www.na.org/?ID=psa-index>

**Email List:**

heflingp@gmail.com,  
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