

5/14/18 Outreach SCM Minutes

Roll Call:

Paul H - Chair

Bob L - Treasurer

Gabe W - Secretary

Kip - Literature

Frank P

Jaylene

Meeting starts at 8:41pm

moment of silence

SERENITY PRAYER

Paul asks if anyone has anything super notable...

Frank says he has the check from northern idaho and washington for \$1300+, also the remaining 954 dollar profit from the zonal forum should just go towards the outreach. Frank used ~500 for his trip, but the remaining 400 can go for the OC. Frank talked at the WSZF meeting about what to do with the leftover money. The WSZF wanted the remainder after Franks expenses to be earmarked for the outreach committee.

Paul says that one thing that came to his attention was that we don't really have a follow thought. Who do we tell them to talk to via email or phone-number. We talked about a central google account and calendar. This could all be accomplished in google drive, we could create a committee google account and all interact with it. The email could be tied to the region website, but Doug is not here. There is talk about getting started with the business cards. We are challenged to reach out when we don't know who to direct them too.

Frank says on the business cards we can at least put the time and number of the zoom meeting on those cards. Other regions are bringing it to their committees to help us support outreach. Frank asks Kip if she can send her shipping address to send IPs to directly.

Putting an email, the 1-800 meeting, and having a meeting a night sponsor the virtual meeting so that people can conference in to already existing meetings.

Paul asks if we should come up with an email for this committee. Bob thinks that is the first thing we should do. Bob doesn't think we should put the 1-800 number on the

business cards because they aren't being used yet. Once people start using it, then it will be worth paying the 13-1400/year for the zoom meeting.

Paul confirms we do want to create a committee email address. We need a username for the email. We are trying a few different options. AKoutreach69. Not AKoutreach420. Bob says how about akoutreach907? Paul asks for a moment. Kip asks if we need AK if we have 907. Jaylene makes a good point that we don't want it to be very long. Bob asks no more 420907? Paul says jeez.. Outreach907... aknaoutreach. What should the password be. Kip says BAALLLSS. Paul has got it! He's going to try 'XXXXXXXXXXXX'. Paul says wait wait, it liked it! He's never used a computer before. Ok it worked, but it wants a phone number! Paul is going to give it his phone number. The phone number can be changed when Paul rotates out of this service position. **OK GUYS WE HAVE AN EMAIL ADDRESS!!** aknaoutreach@gmail.com There is now a google account!

Bob has a question for Frank. Who is the Northern Idaho check made out to? It's made out to the AK region since we decided outreach is going to be under the AK region.

Paul asks if Bob wants to use that address on the business card. Frank says the whole idea is for our money to be used to create a teleconference meeting. So before we put information and confused people we need to create stability with a meeting / teleconference meeting. We can start with the meeting on Tuesday, but we need to have something before we put cards out there. Bob says that 1000 business cards are only \$30. Frank says it's not so much about the money, it's about the information. Getting the cards to the proper places is the hard work. Bob says what we really need to do is to promote the new meeting.

Frank says that the reason the 1-800 number was important is because in the villages, barrow, etc. the 408 number doesn't work. Bob says we can use the 1-800 number from the get-go, but its wasteful. Hopefully in a year, it will be 7 nights a week. Frank says due to the issues that were happening, the thing kind of fell apart. If some people were consistently calling it, it would see regular use. Bob says after he becomes regional treasurer he can hook up the 1-800 number. At first we went through a lot of work, but we figured out that we need the 1-800 number.

Frank says he was down in Mexico and his friend talked about a call in meeting with the eskimos and he was talking about the bethel meeting. Our funding is based on a toll free number, so Washington and Northern Idaho is going to hopefully be able to call in and support our meetings. Frank says that they expect accountability for the money

they gave. Since the money was for a 1-800 number, if we don't buy it then we will have some explaining to do.

Paul says that Lou Ann sent him an email informing him that only the 'admin' can access the ak region zoom account. In 2hrs we could get a website with the meeting schedule and post information. Instead of waiting for people, we could get our own. But we can also wait until new officers take over in the June meeting which will change things at the regional level.

Frank recommends starting the meetings with the 408, then bring it to region to update the akna zoom line.

Paul says that we need to have a central way for people to interact with us. We have a zoom account, schedules, names and instructions for how addicts can get ahold of us, but we don't have a way to get that information for people who need it since we don't have control over the regional website. Bob asks if Paul wants to build a website. Paul says he's thinking long term about it. He makes websites and we have people who are raring to go. The other regions could go to our website, it would be very useful.

Bob asks how much a website would cost. Paul says it would probably cost 20-40 dollars for the first year. There are issues with who hosts it and pays for it. Someone needs to have a credit card, etc.

Paul is thinking of making a temporary website that could redirect to akna.org/outreach in the future. If people went to the old website, they could still get to the right place if region decided to combine forces and allow us to use the regional website. We would be able to redirect as necessary.

Frank says Bob is talking about first things first supporting the Tuesday night meeting. Creating business cards and supporting that meeting is good. Figuring maybe two meetings a week would be good, but we should support that meeting and let it build some momentum and wait until June or July. Brett is still committed to chairing the Tuesday meeting. It will be hard to get participants to do these things.

Gabe asks if another night we be better than Tuesday because its at the same time as the Nenana meeting. Frank suggests getting the Nenana meeting to host it. Paul says he would be surprised if the Nenana meeting could host it, but someone else could take a phone or laptop and put it on speaker.

Frank says he knows you can do it on the phone. At the WSC there were pens that you can put phones in and spin them around to point at people. Zoom is popular all over the world for NA. Paul says if we had a schedule on a website, then we could connect with other people in the world and we could get participation. It's very difficult to do that when there is no way for people to easily see what is happening.

The problem with Paul setting up a website is that the website would then be in his name. What if he went and used? It would be nice if multiple people knew the password. It would be pretty easy and interesting because maybe it would make region react. Aknaoutreach.org is available and Paul even has a coupon.

Paul asks Frank what he thinks would happen if people in other regions were directed to a website. Frank was talking about people in Alaska. We had 10ish people calling in before things were rocky. Things should happen organically. Either way is fine, whatever is easiest and most prudent without wasting resources. Meetings should go on the regional schedule. Finding ways to make it available in our region via mass text message, etc. Whatever medium you use is fine.

Bob thinks it's important that the meeting is held consistently. If someone calls in and there is no one at the meeting then they are not going to call back. The phone meetings are not difficult. Even if nobody calls, then you are still able to wait for the newcomer. Many days Frank is at his meeting alone waiting for people to call in. **Bob L says the Tuesday zoom meeting will be in Nenana tomorrow night.** But if no one calls in then Bob is not going to do it anymore.

Paul says these are good ideas, but we need a central thing. Bob says it's not a great meeting to just call. It's a better meeting when it is sponsored by another meeting. Frank says that sounds cool. Bob says that Frank and Jeff (from Anchorage) called into the meeting in Nenana.

Frank says we should bring it to region that we talked about these things. The different options and some of the brainstorming that we are doing now. It would be good to discuss these different ideas. A Google calendar to schedule stuff for the whole region.

Frank says another thing they talk about a lot is trying not to duplicate services like the website. We should be able to utilize all our resources. If it's God's Will we should be able to use all the resources for the region. The full money should come from the Alaska region too. We will need a toll-free number. Bob will set up their own 1-800 zoom number, but it will be wasted if no one is using it.

Paul says we need to remember who actually has the passwords. He will just wait and watch and see what happens. In the beginning for the first few months 6-7 people were calling in to the tuesday meeting without the people from Ketchikan before the drama happened. Nome might be interested in hosting a meeting on Fridays. The region will need a 1-800 meeting. We need to come together. People on the outside will find themselves looking in. Regional committees should be having monthly meetings. This technology should be used for the entire region which outreach is a part of.

Bob says that Doug should be at this meeting right now since he is the PI chair. Drank says the whole outreach idea is that our committee should be working to help connect even our service structure. Other regional committees can utilize zoom, not just the virtual recovery meeting. We need a PI chair who shows up to these meetings.

Paul asks when we want to have the next Outreach meeting. Bob suggests after the next region meeting. The next meeting will happen June 25th after the next regional meeting.

Gabe says that he will be gone for 3 months. Someone else may have to do minutes if he is not available.

Meeting Ends at 9:50pm